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Discours, argumentation et représentations

Abstract. In this paper, I try to focus on the relationship between argumentation and representations against the background offered by the developments in Natural Logic. The concept of *schematization* proves to be of central importance, and it is best understood in the light of these five postulates: *the dialogism, the context of communication, the representations, the cultural pre-constructs, the construction of discursive objects*. The perspective that I am advocating is a Piagetian one, namely a form of constructivism that underlines the dynamic relation between the elements involved. The main advantage of the concept of schematization is the fact that it helps us understand better that every discourse is the expression of a unique event that incorporates a wide range of representations and images; the analysis of these representations is also a useful tool in the process of the critical reconstruction of a discourse.

Keywords: schematization, discourse, elaboration of representations, communication, reconstruction of discursive objects.