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Political Discourse on Blogs, an Expression of Identification through Habitus*

Abstract: Referring to Bourdieu’s concepts of *habitus* and *fields* and making a brief reference to the concept of *identity* (as seen socially), this article aims to briefly show that “language in action” or “parole” comes as a natural marker of how political people represent themselves. The novelty of the attempt comes from the corpus of data analyzed – weblogs and websites belonging to members of parliament in France, the United Kingdom and Romania. The same corpus of data was used for an analysis of *incivility* and *reference to other* in political blogging, as seen in the same French, British and Romanian environments. Although Bourdieu’s concerns lie predominantly within oral language, our view is that written text appearing in the media can also offer a thorough insight into how a certain political person represents the world around them, the hierarchy between them and the opposite party or between them and the electorate.

Keywords: habitus, identification, political discourse, auto-representation, incivility.

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