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L'expression des états affectifs chez les représentants du pouvoir politique

Abstract. In this paper, we offer a broad overview of the language used by political leaders (especially at local level) in their direct relationship with citizens or by means of a relationship “mediated” by journalists. Our analysis is based on a mixed corpus containing two types of discourses: on the one hand, we analyze the answers given by certain politicians to questions asked by citizens about issues concerning the whole community and, on the other hand, we deal with comments made by various political leaders from Moldavian counties as they are reflected in the written press. Our analysis aims to identify the presence and functions of emotional traces in the politicians’ discourse, focusing on two main aspects: linguistic elements and argumentation/discursive strategies.

Keywords: political leaders, political language, emotional traces, argumentation and discursive strategies