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Les ressources langagières au service des stratégies stylistiques et argumentatives dans le discours des politiques

Abstract: This article aims to analyse the Romanian politicians' discourse in order to identify the figures of speech and the other linguistic means used to convey the informational and persuasive intentions of this particular category of speakers, as well as their argumentation and stylistic strategies. Our study is based on an electronic press corpus comprising articles posted on the Internet from July to October 2011. These articles contain views, opinions on different topics and statements made by Romanian politicians.

Keywords: political discourse, argumentation strategies, stylistic strategies