

Alexandre DORNA  
Université de Caen (France)

## **Le narcissisme ordinaire: une forme moderne d'aliénation politique de la gouvernance**

*« La démocratie s'abâtardit quand, faute de commune mesure, le principe d'égalité se transforme en identité démagogique. »*

Antoine de Saint-Exupéry

**Abstract:** The phenomenon of alienation in politics is directly connected to the process of mediatization and to the omnipresence related to this process. The psychopathological elements need to be discussed with respect to the background of the economic structure of contemporary society. Politicians develop narcissistic symptoms that remind of the manic-depressive syndrome, their main preoccupation being *to look trustworthy without being so*. They are not interested in the resolution of the problems of the society, but in organizing their communication in accordance to the category of the plausible, leaving aside the true and the false. Politicians use and abuse the psychology of the *ego*. The diverse contemporary forms of narcissism in politics are outlined and illustrated by French examples such as Sarkozy, Strauss-Kahn and Cahuzac. In politics, the triumph of the image over the thought indicates that it might be a risk of neo-totalitarianism disguised by the soft tactics of power.

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