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Étude de cas d'une analyse de discours : Laurence De Cock sur le discours de Gabriel Attal

Case study of a discourse analysis: Laurence De Cock on the discourse of Gabriel Attal

Abstract: the present paper is a metaanalysis: I have analized what was supposed to be the analysis Laurence De Cock does on the discours of the French PM Gabriel Attal on the youth. The fundamental characteristic of a discourse is its contextualization. While a text exists as such, a discourse is what happens in a specific context, utterance after utterance. The text is the product of a discourse. It is forever. It can be stored, reused, distorted (as in jokes, in pastiches, etc.). Used in different contexts, the text can change its meaning, as fragments of Camus' literary texts used to serve in political campaigns as mottos for the whole range of ideologies. The discourse cannot be stored in order to be used again, it cannot be repeated. The discourse is an ephemerid: it lasts as long its own production lasts, and it exists only in its specific context. It's where the deictic elements arise and have sense while being the anchor of the discourse in the reality within it is produced. This is why comparing discourses has to be done while comparing the respective contexts, too.

Keywords: text vs. discourse; contextualization; discourse analysis; political discourse; France, recent history