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## **Langage et interaction dans la relation pouvoir-citoyens au niveau local**

**Abstract:** In this article, we aim to give an overview of the language used by local power representatives in their relationship with citizens. We will examine the most important pragmalinguistic and stylistic elements underlying discursive and argumentation strategies present in the Romanian political discourse at local level. We will demonstrate, with examples, that politicians use different discourse types depending on the speech situation. Indeed, official texts differ in many respects from comments in the press made by local power representatives about „the life of the city”.

**Key words:** political language, discursive and argumentation strategies, pragmalinguistic elements, speech effects