**5th International Conference „*Communication in Action:***

***From Theory to Practice and Back*”**

***Toward a Paradigm Shift: Understanding and Implementing Change in Communication Science***

**6-8th November 2025, Iasi, Romania**

**TITLE**

Surname, name, Academic title[[1]](#footnote-0)

**Abstract**: (200-300 words)

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**Keywords**: (5-7)

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1. Institution / organization, address; e-mail, phone

   *Note: If you want to submit a panel proposal, please send it by email to Gabriela POLEAC, email:* [ciaconference@uaic.ro](mailto:ciaconference@uaic.ro) / [gabriela.poleac@uaic.ro](mailto:gabriela.poleac@uaic.ro). *Acceptance of a paper implies that at least one of the authors must attend onsite to the conference and present the paper.* [↑](#footnote-ref-0)