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Topics for the Doctoral Admission Written Test (2026)

Domain: *Communication Sciences*

1. Paradigms and theories in communication sciences
2. Research design in communication sciences
3. Conceptualization, operationalization, and measurement in communication sciences
4. Formulating research objectives and hypotheses in communication sciences
5. Data collection in communication sciences
6. Qualitative data analysis in communication sciences
7. Quantitative data analysis in communication sciences
8. Writing a research report in communication sciences
9. Research ethics in communication sciences

Bibliography

1. Babbie, E. (2010). *Practica cercetării sociale*. Polirom. (Babbie, E. (2013). *The practice of social research* (13th ed.). Cengage Learning.)
2. Chelcea, S. (2001). *Metodologia cercetării sociologice: Metode cantitative și calitative*. Editura Economică.
3. Christensen, L. B., Johnson, R. B., & Turner, L. A. (2015). *Research methods, design, and analysis* (12th ed.). Pearson.
4. Littlejohn, S. W., Foss, K. A., & Oetzel, J. G. (2017). *Theories of human communication* (11th ed.). Waveland Press.
5. Rugg, G., & Petre, M. (2007). *A gentle guide to research methods*. Open University Press.
6. VanderStoep, S. W., & Johnston, D. D. (2009). *Research methods for everyday life: Blending qualitative and quantitative approaches*. Jossey-Bass.

CSII Dr. Mihaela Mocanu
Conf. Dr. Monica-Paulina Pătruț
Prof. Dr. Gheorghe-Ilie Fârte