



## ***Academic CV***

***CORINA BARBAROS, PhD, Assistant Professor***

***corina.barbaros@uaic.ro***

### **1. Areas of expertise and interest**

Political Communication, Political Marketing, Electoral Analysis, Public Opinion, Public Agenda, Media Coverage, Social Capital, Civil Society

### **2. Education**

- 2012- **PhD, Political Rhetoric**, “Al.I.Cuza” University, Iași, Romania

Thesis: *Electoral Debates and the Reconfiguration of Politics*

- 2012 – **M.A., European Law**, “Al.I.Cuza” University, Iași, Romania

Thesis: *The impact of labor law reforms on employment and sustained economic growth*

- 2009 - **M.A. , European Studies of Integration and Security**, “Al.I.Cuza” University, Iași, Romania

Thesis: *The Institutional Communication as a Strategic Function of the EU. Strategies and Action Plans Regarding Information and Communication*

- 2007 - **B.A., Political Sciences**, Faculty of Philosophy, Social and Political Sciences, University “Al.I.Cuza”, Iași, Romania

Thesis: *Social Capital of non-governmental sector( Case study: NGOs from Iasi District)*

### **3. Professional Experience**

#### ***Academic Positions:***

- **2015- present: PhD, Lecturer**

Faculty of Philosophy, Social and Political Sciences, Political Science-International Relations European Studies Department, “Al.I.Cuza” University, Iași, Romania

- **2008 – present: Assistant Professor**

Faculty of Philosophy, Social and Political Sciences, Political Science-International Relations European Studies Department, “Al.I.Cuza” University, Iași, Romania

- **2007-2008: Associate Teaching Assistant**

#### 4. Grants and fellowships

- 2014-2015: Postdoctoral Fellowship, POSDRU/159/1.5/S/133675, „Gh. Zane” Institute of Economic and Social Researches, **Romanian Academy, Romania**
- 2014: Research mobility at **Institut für Publizistik-und Kommunikationswissenschaft**, Freie Universität Berlin, Germany (November-December 2014)
- 2009-2012: **PhD fellowship**, POSDRU 88/1.5./S/47646, “Al.I.Cuza” University, Iași, Romania
- 2011: Research mobility at **Institut für Publizistik-und Kommunikationswissenschaft**, Freie Universität Berlin, Germany (July-October)
- 2010 : Grant: Rise of Service Delivery of Third Sector in Europe, member of the international research team, **Open Society Institute**, selected research proposal: *Social Capital of Romanian Civil Society Organizations: a Resource and an Opportunity for Public Service Delivery*
- 2010 : Scholarship offered by **Department of Social & Political Studies of the University of Milan** in order to participate to 2nd International Summer school on *Political Communication and Electoral Behavior* (july)
- 2008 : Grant : *Francophonie et société civile en Roumanie contemporaine*, **Agence Universitaire de la Francophonie** , “AL.I.Cuza“ University and University of Liège ( member of the grant team)

#### 5. Conference papers (recent)

- **International Conference “Humanities and Social Sciences Today. Classical and Contemporary Issues”**, organizer Institutul de Cercetări Socio-Economice “Gh. Zane”, Iași (Academia Română, Filiala Iași), May 2015, Paper title: *„Rethinking political engagement within consumerist culture*
- **International Conference EURINT, 3rd Edition, organizer Centrul de Studii Europene Iași, May 2015, Paper title: Domestic Politics and European Politics Issues within European Elections 2014. Romanian Case”**
- **ISI Conference, 7<sup>th</sup> International Conference of Education, Research and Innovation**, organizer IATED Academy, **Seville, Spain**, November 2014; Paper title: “Domestic Politics and European Politics Issues within European Elections 2014. Romanian Case”
- **International Conference, “Societatea în secolul XXI. Provocări, tendințe, perspective”**, organized by Societatea Sociologilor din România and “Al. I. Cuza” University, Sociology and Social Work Department, **Iași , Romania May 2014**; Paper title: *„Trust and the Media as Variables of Political Attitudes. A review of latest empirical research”*
- **International Conference on Political Science, International Relations and Security Studies**, organized by ”**Lucian Blaga” University, Sibiu, Romania**, May 2013 ; Paper title: *“Framing and Priming Processes within the Public Agenda. Case Study: Referendum Campaign, July 2012, Romania ”*
- **International Conference on Political Science, International Relations and Security Studies**, organized by ”**Lucian Blaga” University, Sibiu, Romania**, May 2012, Paper title: *“Ideation in Public Debates. Case Study: electoral debates in U.K. elections, 2010, Brown-Cameron-Cleg”*

- **Central and Eastern European Media and Communication Conference**, organized by **Faculty of Social Sciences, Department of Media Studies, Charles University, Prague, Czech Republic**, April **2012**, Paper title: *“Rethinking Public Engagement through Television. Case Study: The Impact of Satiric TV Shows”*
- **9th Annual International Conference on Communication and Mass Media**, organized by **Athens Institute for Education and Research, Athens, Greece**, May **2011**; Paper title: *“Rhetoric in the New Era of Communication: Trends and Perspectives”*
- **International Summer School in Political Communication and Electoral Behaviour**, organized by **Milan University, Italy**, July **2010**, Research project title: *“Argumentative and intertextual practices used in political discourses. Case study: Presidential TV Electoral Debate”*
- **III<sup>rd</sup> Conference on Analytical Sociology and Social Mechanisms**, organized by **Universitat Autònoma de Barcelona, Spain**, July **2010**, Paper title: *“Is European Parliament an elitist institution? Sociological Aspects regarding the recruitment of European political elite (Romanian Case)”*
- **International Conference “European Union, Global Governance and Sustainable Development”**, organized by **Centre for European Studies, Iași, Romania**, May **2010**, Paper title: *“An Overview of Electoral Campaigns Towards European Elections ( June 2009)”*
- **International Conference “Europe's Challenges in a globalised world”**, organized by **Centre for European Studies, Iași, Romania**, May **2009**, Paper title: *“The Institutional Communication as a Strategic Function of the EU. Strategies and Action Plans regarding Information and Communication”*
- **International Scientific Seminar “Challenges of Globalization at the beginning of the third Millennium”**, organized by Political Science, International Relations and European Studies Department, **“Lucian Blaga” University, Sibiu, Romania**, May **2009**, Paper title: *“McWorld Culture – a globalization perspective”*
- **International Conference “Le Processus de Decision Europeen”**, organized by **French Cultural Institute and "Al.I.Cuza" University, Iași**, November **2008**, Paper title: *“L'identite européenne - premisses symbolique du federalism”*
- **International Seminar “Francophonie et société civile en Roumanie contemporaine”**, organized by **“Al.I.Cuza” University (Political Science Department)** and **Liège University (Human and Social Sciences Institute)**; **Iași, Romania**, May **2008**, Paper title: *“La société civile européenne : un projet ou un accomplissement”*

## 5. Publications (selection)

### Books:

- Corina Barbaros, *Dezbaterile publice și reconfigurarea politicului*, București: Pro Universitaria (forthcoming)
- Corina Barbaros, 2014, *Marketingul politic. Repere teoretice și strategii de acțiune*, Iași: Editura Adenium
- Corina Barbaros, 2014, *Comunicarea politică. Construirea spectacolului politic, a opiniei publice și a agendei publice*, Iași: Editura Adenium
- Corina Barbaros, 2015, “A Critical Perspective on Deliberative Democracy and Its Implications”, in Viorel Vizureanu (ed.), *Re-Thinking the Political in Contemporary Society: Globalization, Consumerism, Economic Efficiency*, București: Ed. ProUniversitaria, pag. 17-39

- Corina Barbaros, 2011, “*Analysis of argumentative and intertextual practices of discursive interventions. Presidential election debates in Romania (2009)*”, in I. Luca, Sabina-Adina (coord.), *Alegeri, alegători și aleși în România (2004-2009)*, Sibiu : "Lucian Blaga" University Publishing Press, ISBN 978-606-12-0124-2, p. 53-85 (book chapter)

In extenso in international conference volumes:

- Corina Barbaros, 2012, “*Ideation in political debates. Case study: UK election debate, 2010, Brown-Cameron-Clegg*”, in *Political Science, International Relations and European Studies Volume*, no I, Sibiu: "L. Blaga" University Press , ISBN 078-606-12-0342-0, p. 21-35
- Corina Barbaros, 2011, “*The Map of 2009 European elections. Result analysis from an ideological and turnout perspective*”, in *International Scientific Seminar on Political Sciences and European Studies Volume*, Sibiu: "Lucian Blaga" University Press, ISBN 978 - 973 - 739 - 990 - 8; 978 - 973 - 739 - 991 – 5, pp. 285 - 294
- Corina Barbaros, 2011, “*The Rhetoric of European Union Towards Sustainable Development*”, in *European Union, Global Governance and Sustainable Development*, volume no 1, Iași : "Al.I.Cuza" University publishing, ISBN 978-973-703-552-3, pp. 61-69
- Corina Barbaros, 2010, “*European Parliamentary Elections – a comparative approach over 2004 and 1999 polls and perspectives for 2009 elections*”, , in *Europe on the move*, volume no I, Iași: "Al. I. Cuza" University Press, ISBN 978-973-703-478-6, p. 28-37
- Corina Barbaros, 2010, “*The Institutional Communication as a Strategic Function of the EU. Strategies and Action Plans regarding Information and Communication*”, in Jean Monnet volume, *Europe on the move*, vol. I, Iasi: "Al. I. Cuza" University Press, ISBN: 978-973-703-478-6, pp. 37-46

In journals indexed in international databases (EBSCO, ProQuest, CEEOL, Index Copernicus):

- Maria Corina Barbaros, 2015, „*Constructing the political spectacle, public agenda and public opinion*”, in *Scientific Annals of the Al.I.Cuza University, Political Science Series*, Vol 10, No 1, Tome X (forthcoming)
- Maria Corina Barbaros, 2014, „*Media as a Political Actor and Institution. An overview of this perspective*”, in *Scientific Annals of the Al.I.Cuza University, Political Science Series, Vol 9, No 1, Tome IX*, p. 149-157
- Corina Barbaros, 2012, “*Do Issues Decide? Thematic and Partisan Ideational Strategies in Electoral Debates*,” in *Argumentum Journal*, volume no 10, issue 1, Iasi: Axis Academic Foundation Press Publishing, ISBN ISSN (print): 1583-2767, p. 113-132
- Corina Barbaros, 2012, “*Exploring Televised Political Debates: Strategies and Issues*” , in *Argumentum Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, No 10/Issue 1, Iasi: AXIS Academic Foundation Press publishing, ISBN ISSN (print): 1583-2767, p. 143-150
- Corina Barbaros, 2012, book review: “*On the Impact of Satiric Television over Political Engagement*”, in *Argumentum Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, vol. 10/Issue 1, Iasi: AXIS Academic Foundation Press publishing, ISBN ISSN (print): 1583-2767, p. 201-207

- Corina Barbaros, 2011, book review: “*Packaging Politics in Media Society, Argumentum Journal of the Seminar of Discursive Logic*”, in *Argumentation Theory and Rhetoric*, vol. 0/2011, Iasi: AXIS Academic Foundation Press publishing, ISBN ISSN (print): 1583-2767, ISSN (online): 2069-573X, p. 160-165
- Mioara Nedelcu, Corina Barbaros, 2010, “*New Media and the Consolidation of European Union’s Institutional Image*”, in *Scientific Annals of the Al.I.Cuza University*, Political Science Series, vol IV, Iasi: "Al.I.Cuza" University Press, ISBN 1842-3221, p. 52-65

In special volumes of international conferences (international publishers):

- Corina Barbaros, 2011, “*Rhetoric in the New Era of Communication: Trends and Perspectives*”, in *Challenges in International Communication*, published in Athens, Greece by the Athens Institute for Education and Research., ISBN: 978-960-9549-72-1, p. 257-269

Research reports:

- Corina Barbaros, 2011, “*Social Capital of Romanian Civil Society Organizations: a Resource and an Opportunity for Public Service Delivery*”, *ESP-OSI Working Paper nr. 10*

#### **6. Other academic activities :**

2013 – present : reviewer for Sage Publications, Domain: Political Communication (Sage Open: <http://sgo.sagepub.com/>)

2012- present : member of ICA (International Communication Association)

2012- present : editor for *Scientific Annals of the „Al. I Cuza” University*, Political Sciences Series