

Ghent/Antwerp 21 November 2022

Dear colleagues “abroad”

Artesis Plantijn University of Applied Sciences Antwerp & Artevelde University of Applied Sciences Ghent are very pleased **to invite you as a speaker** to their international week ‘Tale of Two Cities’ (previously known as International Communication Days), from Monday 6 March 2023 till Friday 10 March 2023.



TALE OF TWO CITIES
International Days in Antwerp & Ghent

 **AP**
A UNIVERSITY OF APPLIED SCIENCES
AND ARTS ANTWERP

Department
Media, Design & IT

 **artevelde**
university of applied sciences

Expertise Network
Communication,
Media & Design

TOPICS

- Inclusive Journalism
- Customer-Centered Communication
- Artificial Intelligence in Media

 **SAVE THE DATE** 6 & 7 March in Antwerp 8 March transfer to Ghent 9 & 10 March in Ghent

Guest lecturers are invited within the Erasmus+ Staff Exchange Programme | More news and a detailed programme will follow soon! | Contact: Tale2C.GA@gmail.com

It's a unique international week combining two university colleges, two marvellous cities and three bachelor programmes in yet ONE international week!

We are in particular looking forward to welcoming speakers from our partner institutions who are interested in giving creative lectures, workshops and seminars which will enrich the dialogue and enhance the intercultural competences of our students and staff.

The topics should be related to

- inclusive / deliberative communication & journalism
- customer-centred communication
- AI in media use.

Please feel free to make suggestions: any recent trend or innovative topic within these topics that could be interesting for our students, illustrated with recent cases that might come from your own country are most welcome.

From previous editions we know that students prefer interactive sessions over classic lectures.

We are happy to present you the programme of our international days and hope you will apply to become a guest speaker on this occasion.

PROGRAMME OF OUR INTERNATIONAL DAYS

Antwerp - Artesis Plantijn

Campus Meistraat, Meistraat 5, B-2000 Antwerp

Monday 6 March 2023

2 pm - 5 pm

IDEA KITCHEN



Welcome and 'Idea Kitchen'

1. Climate Policy of Institutions of Higher Education and its impact on internationalization and projects. Good practices and discussion on possible solutions (such as hybrid teaching).
2. Discussion on the impact of climate change on the content for projects or courses.
(staff activity)

Campus Tour

6 pm - 8 pm

Social activity in Antwerp

Tuesday 7 March 2023

morning and
afternoon

Lectures / Workshops (90 minutes each) (*)
For Students in Journalism and Communication
(about 20- 25 students/group)

evening

Evening dinner in town

Ghent - Artevelde University AS

Campus Kantienberg, Voetweg 66, B-9000 Ghent

Wednesday 8 March 2023

morning

Transfer to Ghent (40 minutes by train)

3 pm

Campus Tour (Meeting point: Campus Kantienberg)

5.30 pm

Networking reception in campus Kantienberg,
Voetweg 66, 9000 Ghent, 10th floor.

7 pm

Boat trip through the historic city center

Thursday 9 March 2023

morning and afternoon

lectures/workshops (90 minutes each)(*)
Students in Journalism, Communication and Graphic/Digital Media (groups of 25 students)

evening

Evening dinner in town

Friday 10 March 2023

morning

lectures/workshops (90 minutes each)(*)
Students in Journalism, Communication and Graphic/Digital Media (groups of 25 students)

afternoon

IDEA KITCHEN



Idea Kitchen

Blended Intensive Programmes: what are they?
How to get started?
(staff activity)

**(*) Each guest lecturer will probably teach one or two groups in each city.
So please, register, and write this “tale” together with us!**



Can we ask you to fill out this **google form** by 15 December 2022.
You will receive more news in the week before the season’s holidays.

Important reminder: These international days are covered by the Erasmus+ Staff Exchange Programme, so travel and accommodation expenses are borne by the sending partner institution. After acceptance of your application, we will provide you with a letter of invitation that will start up the exchange process in your home institution. If the home institution approves, some or all of the costs (depending on the policy of your home institution) will be refunded.

For Antwerp



Nadia Vissers

For Ghent



Roeland Pype



Bea Paelman



Contact us



Visit our website