

## International Graduate Conference in Communication

June 9<sup>th</sup>-10<sup>th</sup>, 2022

Faculty of Political, Administrative and Communication Sciences

Babeș-Bolyai University Cluj-Napoca, Romania

in collaboration with PhD schools in Communication studies from

University of Bucharest, National University of Political Studies and Public Administration,  
Al. Ioan Cuza University of Iași, and West University of Timișoara

The *International Graduate Conference in Communication* hosted by FSPAC - UBB (Faculty of Political, Administrative and Communication Sciences, Babeș-Bolyai University) in Cluj-Napoca invites Ph.D. students to share their research, including work in progress and parts of their theses. The conference is organized with the support of the Romanian Ph.D. Schools from the communication science field: University of Bucharest, National University of Political Studies and Public Administration Bucharest, *Alexandru Ioan Cuza* University Iași, West University of Timișoara, and Babeș-Bolyai University, Cluj-Napoca. The conference, which will be held in a hybrid format (if the pandemic situation allows a large part will be organized in person and in addition some presentations on Zoom) will provide a venue for discussing and reflecting upon the research efforts that graduate students in social sciences are currently engaged in.

A primary goal of this conference is to provide a stimulating and supportive interdisciplinary environment for discussing current research and planning future projects. The secondary goal is to encourage sharing and to examine ideas among young researchers, as well as to discuss methodologies, research topics, questions, and applications, with a consistent emphasis on their potential and limitations as inquiry tools for improving one's scientific work.

The conference will facilitate networking between doctoral students by offering the opportunity to exchange and expand ideas about academic work with their peers, and with experienced researchers.

## Topics

Papers prepared for this conference should preferably try to address current issues in areas such as media communication; intergenerational communication; organizational communication and collaboration; social media; visual communication; health communication; communication and aging; (digital, native, and influencer) advertising; public relations, applied communication, digital media, data journalism and digital transformation in journalism.

The conference also welcomes contributions from other areas of research in communication, media studies, sociology, political and administrative sciences, and management.

In addition to the panels, workshop(s) on relevant topics for the development of the Ph.D. research will be delivered by international senior scholars.

## Abstracts

The abstracts in English (max. 300 words followed by 3-5 keywords) should be submitted by April the 15<sup>th</sup> 2022 via email to [phdconference@fspac.ro](mailto:phdconference@fspac.ro) and will undergo a peer-review process.

Selected authors will receive confirmation via e-mail by May 13<sup>th</sup>, 2022, and should confirm participation by May 20<sup>th</sup>, 2022 also via email. The presentations should be 10-12 minutes long, with discussions taking place at the end of each panel.

Accepted presented papers will be published in the conference volume.

## Fees & participation certificates

Participation in the conference is free. Participation certificates (.pdf files) will be sent via e-mail.

## Important dates:

April 15<sup>th</sup>, 2022 – abstract submission;

May 13<sup>th</sup>, 2022 – notification of authors and final schedule release;

May 20<sup>th</sup>, 2022 – participation confirmation;

June 3<sup>rd</sup>, 2022-final – schedule release;

June 9<sup>th</sup>-10<sup>th</sup> 2022 – conference and workshops.

**Conference committee:**

Prof. Delia Cristina Balaban, Ph.D., Babeş-Bolyai University

Prof. Camelia Beciu, Ph.D., University of Bucharest

Prof. Nicoleta Corbu, Ph.D., National University of Political Studies and Public Administration

Assoc. Prof. Ilie Fârte, Ph.D., Al. Ioan Cuza University of Iași

Assoc. Prof. Cristina Nistor, Ph.D., Babeş-Bolyai University

Assoc. Prof. Ileana Rotaru, Ph.D., West University of Timișoara

**Contact**

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