

PERSONAL INFORMATION

Gheorghe-Ilie FÂRTE

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Gender Male | Date of Birth July 19, 1967 | Nationality Romanian

PROFESSIONAL EXPERIENCE

February 2025 – present	Full Professor Department of Communication Sciences and Public Relations, Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași The main work: Research and teaching activities; comprehensive guidance of doctoral research project
July 2024 – February 2025	Associate Professor; Habilitation in communication sciences Department of Communication Sciences and Public Relations, Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași The main work: Research and teaching activities; comprehensive guidance of doctoral research project
October 2007 – July 2024	Associate Professor Chair of Communication Sciences (since 2012 Department of Communication Sciences and Public Relations), Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași The main work: Research and teaching activities; institutional development activities
October 2004 – September 2007	Associate Professor Chair of Logic, Systematic Philosophy and Communication Sciences, Faculty of Philosophy, “Alexandru Ioan Cuza” University of Iași The main work: Research and teaching activities; institutional development activities
February 1998 – October 2004	Senior Lecturer, Ph. D. in Philosophy (Logic) Chair of Logic and Semiology, Faculty of Philosophy, “Alexandru Ioan Cuza” University of Iași The main work: Research and teaching activities; institutional development activities
February 1995 – February 1998	Assistant Professor Chair of Logic and Semiology, Faculty of Philosophy, “Alexandru Ioan Cuza” University of Iași The main work: Research and teaching activities
February 1993 – February 1995	Tutor Chair of Logic and Semiology, Faculty of Philosophy, “Alexandru Ioan Cuza” University of Iași The main work: research and teaching activities
June 1987 – August 1988	Carpenter I. P. L. (Woodworking Factory) Zalău The main work: Wood finishing activities
January 1986 – May 1987	Soldier in the Romanian army Military units from Dej and Alba-Iulia The main work: Military training
December 1985 – January 1986	Stenodactylograph I. P. L. (Woodworking Factory) Zalău The main work: Desk activities

MANAGERIAL EXPERIENCE

September 2021 – present	Responsible for a doctoral studies domain Doctoral School of the Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași - Domain: Communication Sciences The main work: Coordinating activities regarding the doctoral domain of communication sciences
September 2016 – July 2024	Department Director Department of Communication Sciences and Public Relations, Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași The main work: Coordination of teaching, research and administrative activities within the department. Management of the department’s educational offer (the bachelor’s degree program in <i>Communication and Public Relations</i> and the master’s degree program in <i>Public Relations and Advertising</i>)
October 2007 – February 2012	Chairman Chair of Communication Sciences, Faculty of Philosophy, “Alexandru Ioan Cuza” University of Iași The main work: Coordination of teaching, research and administrative activities within the department. Management of the department’s educational offer (the bachelor’s degree program in <i>Communication and Public Relations</i> and the master’s degree program in <i>Public Relations and Advertising</i>)
February 2012 – January 2013	Senator Senate of the “Alexandru Ioan Cuza” University of Iași The main work: debating and approving senate decisions, member of the committee for drafting the Operating Regulations of the Senate of the “Alexandru Ioan Cuza” University of Iași
January 2004 – June 2006	Chancellor Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași The main work: Coordination of scientific research activities
2003-2012; 2016-2024	Coordinator Department of Communication Sciences and Public Relations, Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași The main work: Coordination of the accreditation process of the Bachelor’s degree program in <i>Communication and Public Relations</i> and the Master’s degree program in <i>Public Relations and Advertising</i>
2013 – present	Member of the Romanian Committee Katholischer Akademischer Ausländer-Dienst The main work: informing students, researchers, and professors from Romanian universities and research institutes about opportunities to study in Germany; evaluating the applications submitted by Romanian candidates for KAAD grants; organizing events for KAAD Alumni

EDUCATION AND TRAINING

COMPLETED STUDIES WITH DIPLOMAS

Aprilie 2024	Habilitation in communication sciences Doctoral School of Communication, Public Relations and Advertising “Babeș-Bolyai” University, 71 Traian Moșoiu, Cluj-Napoca, Romania Title of the habilitation thesis: Conventionality and Intentionality in the Communication Game: Logical, Praxiological, and Semiotic Approaches Certificate: Certificate of habilitation in the doctoral domain of communication sciences, no. 4240/ 10.04.2024
1993 – 1999	Ph. D. in Philosophy, speciality Logic “Alexandru Ioan Cuza” University of Iași Title of the doctoral thesis: Regimes of Quantity in Formal Logic Certificate: Doctor of Philosophy Diploma, series A, no. 0002696

1988 – 1992	Bachelor of Philosophy Faculty of History and Philosophy (since 1990 Faculty of Philosophy), “Alexandru Ioan Cuza” University of Iași Title of the bachelor’s thesis: Quantity and Quantification in Modern Logic Certificate: Diploma of merit, series J-297/72/ 08.09.1992 (duplicate series J, no. 350, issued with no. 125/ 07.04.2000).
1983 – 1985	High school graduate with a baccalaureate diploma, Stenodactylograph Industrial High School no. 9 Baia Mare, 7 Culturii, 430316, Baia Mare, Romania Certificates: Baccalaureate diploma, series D, no. 992/ 01.07.1985 (duplicate series G, no. 190449, issued with no. 1356/ 29.06.2000); Certificate of qualification in the profession of stenodactylograph, series B, no. 69860, issued with no. 524/ 05.09.1985
1981 – 1983	First-half high school graduate “Gheorghe Șincai” College of Baia Mare, 25 Gheorghe Șincai, Baia Mare, Romania
RESEARCH INTERNSHIPS	
07–19.11.2011	The Ludwig von Mises Institute Auburn (AL), USA
14–20.03.2011	Örebro University, Sweden
21–26.03.2010	VIA University College Viborg, Denmark
17–28.08.2009, 01.06–31.07.2002, 15.05–15.08.1996	Universität Konstanz, Germany
01–30.11.2003	Université de Neuchâtel, Switzerland
OTHER STUDY PROGRAMS	
15–30.06.2001	Life Insurance Consultant ING Life Insurance Romania, Iași Branch 21 Anastasie Panu, 700022, Iași, Romania
LANGUAGES	
First language	Romanian
Other languages	
English	Understanding: B2; Reading: B2; Writing: B2; Conversation: B1
French	Understanding: B1; Reading: B2; Writing: B2; Conversation: B1
German	Understanding: B1; Reading: B2; Writing: B2; Conversation: A2 (A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Advanced user.)
DIGITAL COMPETENCES	Microsoft Office Internet browsing Good use of communication platforms designed for online meetings, video calls, and messaging
DRIVING LICENCE	B
RESEARCH PROJECTS	
2009 – 2010	Research team member The Language of Participatory Democracy: A Research on Verbal Behavior in the Power-Citizen Relationship at the Local Level. Code CNCISIS: 80 (project manager: Constantin Sălăvăstru) Budget: 267000 RON Results. Conference: <i>The Language of Participatory Democracy: A Libertarian Approach</i> . Auburn University, November 11, 2011. Articles: Fârte, G. I. (2010). Democratic Public Discourse in the Coming Autarchic Communities. Meta: Research in Hermeneutics, Phenomenology, and Practical Philosophy, II(2), 386–409; Fârte, G. I. (2010). Acțiune civică și comunicare publică într-o societate autoguvernată. Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric, 8, 108–138
2007 – 2009	Research team member Electronic Governance in Romanian cities. Code CNCISIS: 1355 (project manager: Virgil Stoica)

		Budget: 193000 RON Results. Articles: Stoica, V. (2009). The evolution of Romanian urban e-government: 2006-2008. Proceedings of the 9th European Conference on e-Government, 611-621; Stoica, V. (2009). Romanian urban e-government digital services and digital democracy in 165 cities. Electronic Journal of E-Government, 7(2), 171-182 My contribution was to coordinate the students in applying the questionnaire developed by Marc Holzer and Seang-Tae Kim in the analysis of the web pages of city halls in Romania.
2005 – 2006	Research team member	Discourse and Power. Discursive Strategies Used in Contemporary Romanian Political Discourse. Code CNCIS: 1414 (project manager: Constantin Sălăvăstru) Budget: 90000 RON Results. Communication: “Traits de la participation politique dans la société roumaine contemporaine”. International colloquium “Démocratie participative en Europe” (Toulouse, November 15-17, 2006). Article: Fârte, G. I. (2006). Traits de la participation politique dans la société roumaine contemporaine. In Démocratie participative en Europe, LERASS, 208-224
2004	Research team member	Paths of Interpretation in Contemporary Culture: A Semio-logical and Epistemological Analysis. Code CNCIS: 16/658 (project manager: Petru Ioan) Results. Article: Fârte, G. I. (2003-2004). Câteva considerații privind actele de comunicare. Analele Științifice ale Universității “Al.I. Cuza” din Iași, Seria Filosofie, L-LI, 237-245
2001	Project manager	Success and Failure in Communication Acts. Code CNCIS: 165 Budget: 33000000 lei Results. Course: Fârte, G. I. (2001). Elemente de teoria comunicării. In P. Bejan (Ed.). Comunicare publică și asistență socială, anul I, semestrul II, Învățământ la Distanță (pp. 211-271). Editura Erola. Communication: Gramatica filosofică și posibilitatea sensului. Symposium “Ludwig Wittgenstein în filosofia secolului XX”, București, May 25-26, 2001. Article: Fârte, G. I. (2001). Interpretarea, ca act de resemnificare. Analele Științifice ale Institutului de Studii Europene Ștefan Lupășcu – Iași, seria Secvențe semio-logice, III(1-2), 97-108
2001	Research team member	Argumentative Techniques in Journalistic Discourse. Code CNCIS: 17 (project manager: Constantin Sălăvăstru) Budget: 30000000 lei (vechi) Results. Founding of the scientific journal “Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric”. Article: Fârte, G. I. (2002/2003). O analiză logico-semiotică a discursului jurnalistic. Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric, 1, 26-49
INSTITUTIONAL DEVELOPMENT PROJECTS		
February – November 2023	Expert in providing advanced research programs	Educational and Training Support for Doctoral Students and Young Researchers in Preparation for Insertion into the Labor Market. Code SMIS 2014+: 153322 POCU 2014-2020. Priority Axis 6: Education and Competences. Budget: 5683624,49 RON Results. The training course “Academic Communication” presented to the doctoral students in the field of social sciences and humanities at “Alexandru Ioan Cuza” University of Iași; Evaluation of doctoral research projects presented by doctoral students enrolled in the competition
2011 – 2013	Project manager – Partner “Alexandru Ioan Cuza” University of Iași	University for the Future in the Communication Society, POSDRU, Axis 1, DMI 1.2, ID64075. Budget: 19.687.528 Euro

2006 – 2008	Results. The formative course “Introduction to PR”, uploaded to the project's e-learning platform Team member MEDIAEC: Efficient Means for Development-Innovation of Interdisciplinary Education and Research in Training, Communication and Services. Code CNC SIS: 32 (project manager: Laurențiu Șoitu) Budget: 6000000 RON Results. Communication Laboratory B251
2006	Expert Active Adaptation of Higher Education to the Demands of the Labor Market. Phare 2006/018-147.05.01. Results. Elaboration of a pilot self-evaluation report for the Bachelor's degree program in <i>Communication and Public Relations</i> at the “Alexandru Ioan Cuza” University of Iași in conformity with ARACIS standards.

TEACHING EXPERIENCE

COURSES	Logic, Communication Theory, Political Communication, Crisis Communication, Interpersonal Communication, Essentials of Public Relations, NGO Public Relations, PR Case Studies, Business Communication, Corporate Communication, Logical Persuasion in Public Relations, Argumentative Techniques Used in Legal Discourse
TEACHING MOBILITIES ABROAD	
27–31.05.2024	Istinye University Istanbul
02–05.05.2016	EFAP L'Ecole des Métiers de la Communication Paris
08–09.04.2015	Università di Corsica Pasquale Paoli
07–10.04.2014	Université Paul Valéry Montpellier III
07–10.05.2013	Universidade da Beira Interior Covilhã
17–18.04. 2012	EFAP L'Ecole des Métiers de la Communication Paris
05–07.04. 2011	Philological School of Higher Education Wroclaw
26–29.04. 2010	Arteveldehogeschool Gent
21–25.09.2009	Université Paul Sabatier III Toulouse
15–18.04.2008	Arteveldehogeschool Gent
COURSES TAUGHT TO INCOMING ERASMUS STUDENTS	Essentials of Public Relations, Communication Theory, Crisis Communication, Political Communication, NGO Public Relations, PR Case Studies, Communication Strategies in the Public Sphere

SCIENTIFIC PUBLICATIONS

BOOKS	Fârte, G. I. (2004). Comunicarea: o abordare praxiologică/Communication: A Praxeological Approach. Iași: Casa Editorială Demiurg, 206 p. Fârte, G. I. (1999). Regimuri ale cantității în logica formală/Regimes of Quantity in Formal Logic. Iași: Editura Ștefan Lupașcu, 180 p.
CO-AUTHORED BOOKS	Obadă, D. R. și Fârte, G. I. (2004). Principiile și managementul relațiilor publice/Principles and Management of Public Relations. Tritonic: București, 444 p.
EDITED VOLUMES	Magkou, M., Beciu, C., Renucci, F., & Fârte, G. I. (2023). Questionner la diversité culturelle: organisations, médias et création à l'ère de la mondialisation. Iași: Editura Universității „Alexandru Ioan Cuza” din Iași, 184 p. Fârte, G. I., & Obadă, D. R. (2020). 190 de ani de presă în spațiul de limbă română. Lucrările celui de-al XII-lea Congres de Istorie a Presei Românești (Iași, 12-13 aprilie 2019), Editura Universității „Alexandru Ioan Cuza” din Iași, 452 p.
ARTICLES	Fârte, G.-I., Obadă, D.R., Gherguț-Babii, A.-N., & Dabija, D.-C. (2025). Building Corporate Immunity: How Do Companies Increase their Resilience to Negative Information in the Environment of Fake News?. Journal of Research in Interactive Marketing. https://doi.org/10.1108/JRIM-10-2024-0473. Fârte, G. I. (2024). The Digital Transformation of the Democratic Public Sphere: Opportunities and Challenges. Meta: Research in Hermeneutics, Phenomenology, and Practical Philosophy, XVI(2), 484–513.

- Obadă, D.R, Dabija, D. C. & Fârte, G. I. (2024). Consumer Perception towards Electronic Products from Recycled Components in the Current Geopolitical Context: A Structural Equation Modelling Approach. *Heliyon*, 10(4), e26475. <https://doi.org/10.1016/j.heliyon.2024.e26475>.
- Drăgan, N. S., & Fârte, G. I. (2022). The Multimodal Construction of Political Personae Through the Strategic Management of Semiotic Resources of Emotion Expression. *Social Semiotics*, 32(3), 1–25. <https://doi.org/10.1080/10350330.2022.2128740>.
- Gavriluță, N., Stoica, V., & Fârte, G. I. (2022). The Official Website as an Essential E-Governance Tool: A Comparative Analysis of the Romanian Cities' Websites in 2019 and 2022. *Sustainability*, 14, 6863. <https://doi.org/10.3390/su14116863>
- Fârte, G. I., & Obadă, D. R. (2021). The Effects of Fake News on Consumers' Brand Trust. *Romanian Journal of Communication and Public Relations*, 23(3), 47–61. <https://doi.org/10.21018/rjcpr.2021.3.333>.
- Fârte, G. I. & Obadă, D. R. (2018). Reactive Public Relations Strategies for Managing Fake News in the Online Environment. *Postmodern Openings*, 9(2), 26–44. <https://doi.org/10.18662/po/16>.
- Fârte, G. I. (2010). Democratic Public Discourse in the Coming Autarchic Communities. *Meta: Research in Hermeneutics, Phenomenology, and Practical Philosophy*, 11(2), 386–409.
- Fârte, G. I. (2009). Semnificație și înțelegere. *Hermeneia: Revistă de studii și cercetări hermeneutice*, 6, 27–34.
- Fârte, G. I. (2009). Mass media and European Cultural Citizenship. *Cultura: International Journal of Philosophy of Culture and Axiology*, 11, 22–33. <https://doi.org/10.5840/cultura20096116>.
- Fârte, G. I. (2020). Traits essentiels d'une formalisation adéquate. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 18(1), 163–174.
- Fârte, G.I. (2019). How to Cope with Resistance to Persuasion? *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 17(2), 57–70.
- Fârte, G. I. (2019). Comment les médias grand public alimentent-ils le populisme de droite? *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 17(1), 9–32.
- Fârte, G. I. (2017). On the Integration of Populism into the Democratic Public Sphere. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 15(2), 87–109.
- Fârte, G. I. (2016). How to Change People's Beliefs? Doxastic Coercion vs. Evidential Persuasion. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 14(2), 47–76.
- Fârte, G. I. (2015). On the Presence of Educated Religious Beliefs in the Public Sphere. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 13(2), 146–178.
- Fârte, G. I. (2015). The Principle of Peaceable Conduct as a Discrimination Tool in Social Life. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 13(1), 95–111.
- Fârte, G. I. (2014). „Inférence traditionnelles comme n-lemmes. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 12(2), 59–70.
- Fârte, G. I. (2014). Rôles et activités dans la pratique des relations publiques. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 12(1), 117–131.
- Fârte, G. I. (2013). Emotion Management in Crisis Situation. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 11(2), 59–70.
- Fârte, G. I. (2013). Marketing Public Relations for Higher Education Institutions. *Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric*, 11(1), 57–71.
- Fârte, G. I. (2010). Acțiune civică și comunicare publică într-o societate autoguvernată. *Argumentum: Journal of the Seminar of Discursive Logic*,

- Argumentation Theory and Rhetoric, 8, 108–138.
- Fârte, G. I. (2005). Comportamentul presei scrise ieșene în campania pentru alegerile generale din 2004. Jurnalism & Comunicare: Revista Română de Științe ale comunicării, 3, 36–40.
- Fârte, G. I. (2004/2005). Comunicarea politică: aspecte generale și forme actuale. Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric, 3, 101–146.
- Fârte, G. I. (2004/2005). Discursul ideologic ca instrument de acțiune politică. Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric, 3, 7–10.
- Fârte, G. I. (2002/2003). O analiză logico-semiotică a discursului jurnalistic. Argumentum: Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric, 1, 26–49.
- Fârte, G. I. (2003-2004). Agenții comunicării politice. Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Sociologie-Politologie, VII-VIII, 432–442.
- Fârte, G. I. (2003-2004). Colocviul – mijloc terapeutic în asistența socială. Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Sociologie-Politologie, VII-VIII, 588-595.
- Fârte, G. I. (2003). O abordare interdisciplinară a semnului (Ioan S. Cârâc, Teoria și practica semnului, Institutul European, Iași, 2003). Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Filosofie, L, 363–371.
- Fârte, G. I. (2003-2004). Câteva considerații privind actele de comunicare. Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Filosofie, L-LI, 237-245.
- Fârte, G. I. (2002). Pot fi transformate modalitățile aletice în valori logice? Revista de Filosofie, tomul XLIX, 3-4, 275–280.
- Fârte, G. I. (1999). O proiectare sistemică a silogisticii cu ajutorul funcției de cardinalitate. Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Filosofie, XLV, 74–77.
- Fârte, G. I. (1997-1998). Câteva considerații cu privire la problema existenței din perspectiva logicii libere. Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Filosofie, tomul XLIII-XLIV, 10–18.
- Fârte, G. I. (1993). Cantitate și modalitate în calculul predicatelor de ordinul întâi. Analele Științifice ale Universității „Al.I. Cuza” din Iași, Seria Filosofie, XXXIX(1-2), 197–204.
- Fârte, G. I. (2024). Laitmotive ale propagandei anti-ucrainene în sfera mediatică românească. In C. Negoită (Ed.), Mediamorfoze IX - Războiul hibrid reflectat în media (pp. 105-130). Tritonic.
- Fârte, G. I. (2023). Préface. In Fârte, G. I., Magkou, M., Beciu, C., & Renucci, F. (Eds.). Questionner la diversité culturelle: Organisations, médias et création à l'ère de la mondialisation (pp. 7–10). Editura Universității "Alexandru Ioan Cuza" din Iași.
- Fârte, G. I. (2022). Laitmotive ale propagandei de război utilizate de Rusia în conflictul armat cu Ucraina. In S. Bocancea (Ed.). Războiul din Ucraina: un conflict regional cu efecte globale (pp. 265–298). Institutul European.
- Fârte, G. I. (2022). Reflectarea destrămării regimurilor comuniste din Blocul Estic în paginile ziarului „Scânteia”. In C. Negoită (Ed.), Presa românească în comunism (pp. 234-249). Galati University Press.
- Fârte, G. I. (2021). Prefață. In M. N. Rothbard. Anatomia statului (pp. 7-20). Liberalis.
- Fârte, G. I. (2020). Managing Intolerance to Prevent the Balkanization of Euro-Atlantic Superdiverse Societies. In M. Leimbach (Ed.). Toleranz als ein Weg zum Frieden (pp. 65–76). KAAD e.V.
- Fârte, G. I., & Obadă, D. R. (2020). Prefață. In G.I. Fârte, & Obadă, D. R. (Ed.). 190 de ani de presă în spațiul de limbă română (1829-2019): Lucrările celui de-al XII-lea Congres de Istorie a Presei Românești (Iași, 12-13 aprilie 2019) (pp. 9–12). Editura Universității „Alexandru Ioan Cuza” din Iași.
- Fârte, G. I. (2019). Divergences between globalism and right-wing populism on non-Western immigration. In R. Rădulescu, A. Ronay, & M. Leimbach (Eds.). Willkommen und Abschied: Interdisziplinäre Annäherungen an Migration (pp. 87–103). Wissenschaftlicher Verlag.
- Fârte, G. I. (2018). Dreptatea ca principiu de organizare a vieții politice. In V. Stoica,

- & B. C. Mihăilescu (Eds.). Noi perspective asupra valorilor politice (pp. 145–174). Editura Universității „Alexandru Ioan Cuza” din Iași.
- Fârte, G. I. (2017). Eine aktuelle ideologische Konfrontation: die diskursive liberale Demokratie vs. Kultursozialismus. M. Leimbach, & S. Gálová (Eds.). Internationalisierung von Bildung und Veränderung von gesellschaftlichen Prozessen: KAAD-Alumnivereine: Beiträge zur zivilgesellschaftlichen Entwicklung in Mittel- und Osteuropa (pp. 27–50). KAAD e.V.
- Fârte, G. I. (2012). Prefață. In L. von Mises. Liberalismul în tradiția clasică (pp. 7–15). Editura Universității „Alexandru Ioan Cuza” din Iași.
- Fârte, G. I. (2009). Public Relations Practitioners as Agents of Creative Destruction and Creative Cooperation. In D. C. Balaban, & I. Hosu (Eds.). PR Trend: Society and Communication (pp. 48–59). Hochschulverlag.
- Fârte, G. I. (2008). In der Öffentlichkeit lebendig sein. In D. C. Balaban, & F. C. Rus (Eds.). Medien, PR und Werbung in Rumänien (pp. 167–175). Hochschulverlag.
- Fârte, G. I. (2008). Locul și rolul relațiilor publice în cultivarea reputației publice. In F. C. Rus, & M. Deac (Eds.). PR Trend III: Teorie și practică în științele comunicării (pp. 52–60). Accent.
- Fârte, G. I. (2007). Promovarea dialogului intercultural prin afirmarea diferenței.” In A. Rogojinaru (Ed.). Comunicare, relații publice și globalizare (pp. 271–279). Tritonic.
- Fârte, G. I. (2007). Criterii și forme de evaluare a activităților de relații publice. In D. C. Balaban, & F. C. Rus (Eds.). PR Trend: Teorie și practică în relații publice și publicitate (pp. 61–74). Tritonic.
- Fârte, G. I. (2006). Către o revoluție conservatoare în comunicarea de masă. In A. Rogojinaru (Ed.). Relații publice și publicitate: Tendințe și provocări (pp. 93–103). Tritonic.
- Fârte, G. I. (2002). Jocurile de limbaj și înțelegerea progresivă a expresiilor. In M. Flonta, & G. Ștefanov (eds.), Ludwig Wittgenstein în filosofia secolului XX (pp. 43–48). Polirom.
- Fârte, G. I. (2002). Repere ale științei comunicării. In Ș. Celmare, & C. Sălăvăștru (Eds.). Existență, cunoaștere, comunicare (pp. 169–266). Editura Universității „Alexandru Ioan Cuza” din Iași.
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 AROSS (Romanian Association for Semiotic Studies)
 Seminar on Discursive Logic, Argumentation Theory and Rhetoric (Faculty of Philosophy and Social-Political Sciences, “Alexandru Ioan Cuza” University of Iași)
 Scientific Committee of the scientific journal “Argumentum. Journal of the Seminar of Discursive Logic, Argumentation Theory and Rhetoric”
 Editorial team of the scientific journal “Romanian Journal of Journalism and Communication”
 Editorial team of the scientific journal “Journal of Media Research”
 Reviewer of the scientific journals “ESSACHESS - Journal for Communication Studies”, “Frontiers in Communication”, and “Social Sciences”

KNOWLEDGE TRANSFER TO OTHER ORGANIZATIONS AND THE GENERAL PUBLIC

ACTIVITIES AT THE LOCAL PUBLIC ADMINISTRATION LEVEL

Presentations on public relations topics at the level of local public administration. Ex. Conference “The place and role of the spokesperson in public administration” at the seminar organized by the Prefecture of Iași for spokespersons from local public administration on the application of Law no. 544 of October 12, 2001 on free access to information of public interest. Iași, November 7, 2002

PARTICIPATION IN RADIO AND TV SHOWS AND PODCASTS

Hundreds of recordings on YouTube and other platforms on topics of persuasion, political communication, economics, and social philosophy
 TVR Iași, Radio Iași, Tele M Iași, Iași TV Life, Digi 24 Iași, Apollonia TV, Antena 1 Iași, TeleMoldova Plus, Europa Liberă România, #Ideaticu’ (Vlad Gafencu)
 (https://www.youtube.com/results?search_query=gheorghe-ilie+farte)